



Brief

Copy Brief: PwC Volunteering

Heading:

Design a digital plan that will help end street sleeping in NSW

Copy:

About End Street Sleeping:

End Street Sleeping Collaboration is a collective impact project that aims to halve rough sleeping across NSW by 2025 and work toward ending it by 2030. The Collaboration is explained in this four-minute video: <http://endstreetsleeping.org/about>.

Task:

Consult to homelessness start-up, End Street Sleeping Collaboration, to create a digital plan for the organisation.

In order to be able to achieve its aims ESSC must harness the power of technology to engage and communicate with stakeholders, systemise and share its IP, manage projects, and track its impact. ESSC needs a digital plan.

Experts from PwC are sought to help ESSC design a digital plan that will be affordable in the first instance, scalable in the near term, flexible and sustainable in the longer term. Ideally we'd like to tap into skills including IT architecture, CRM, business strategy, organisational design, communications and HR learning and development.

The digital plan must enable ESSC to:

- Engage regional groups across NSW in order to help those communities that initiate their own local collective impact projects, e.g. End Street Sleeping Collaboration Byron Bay.
- Develop ESSC training program platform to share our methodology and IP
- Keep records of stakeholder communications for:
 - o sector partners (social services, health, justice organisations),
 - o community partners (eg Byron Bay community action steering group),
 - o business and corporate partners,
 - o volunteers and employees,
 - o philanthropists,
 - o grant makers
 - o government agencies
 - o collaborators who participate in ESSC governance committees.
- Project manage projects (IT implementation, collective impact, philanthropy, events).

- Store and manage ESSC documents using the Microsoft 365 platform.
- Report on the impact ESSC is achieving community by community and at a state level.

Enquiries:

jencordingley@endstreetsleeping.org

Registration Details:

Date: by end September 2020

Commitment: 15 hours in total

Activity location: can be completed remotely. ESSC is located in Sydney.

Number of volunteers: 1-3